ForecastOpt®

ForecastOpt combines time series methods, machine and artificial intelligence to predicts future prices as well as future demand of products and services. It automatically updates all of its methods and determines the optimal methods and parameters.

Product Functionality

- Forecasts price and demand
- Uses statistical learning, machine learning and AI methods
- Detects seasonal variations automatically
- Automatically selects models and optimizes parameters
- Uses different forecasting accuracy metrics
- Self-adopting, no need for user intervention
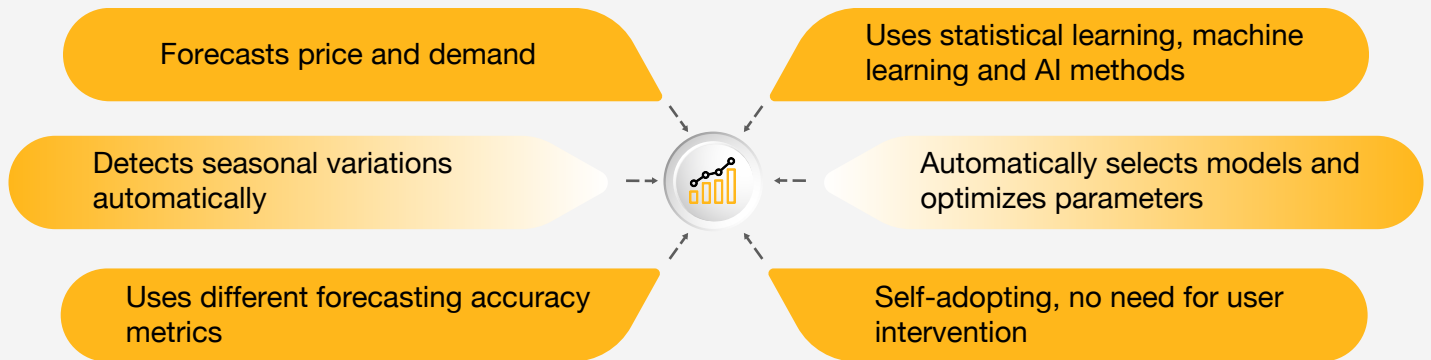
Advantages

- Single platform for your forecasting needs (price and demand)
- Automatically detects seasonality and updates the models and parameters
- Control your system through simple and effective user interface
- Has many product/market hierarchy levels (such as country, city, region, product group, SKU)

Improve your perfomance!
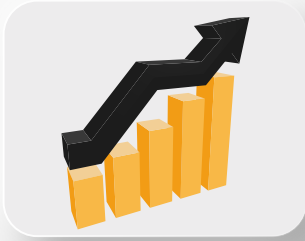
Integrate ForecastOpt with your decision processes:

- Sales and Operations
- Purchasing
- Inventory Management
- Financial Planning
- Production
- Logistics and Customer Deliveries

You need a solution that can do more than just help you get from A to B.

Forecasting

Reduce Uncertainty

Increase Profitability

Enhance Efficiency at Lower Cost

Increase Customer Satisfaction

Optimize Your Decisions

Increase Revenues by:

- More accurate price forecasts
- More accurate demand forecasts
- Improve future visibility of markets

Increase profitability by:

- Analyzing future trends and scenarios
- Incorporating economic and demographic factors
- Incorporating the forecasts to your strategy, tactics and plans

Increased Customer Satisfaction/Service Levels

By improved pricing, we provide:

- Better understanding of the markets you serve
- Better understanding of the product/service life cycle
- Ability to have better decisions

Customization

Every organization has its own needs, we deliver customized solutions.

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