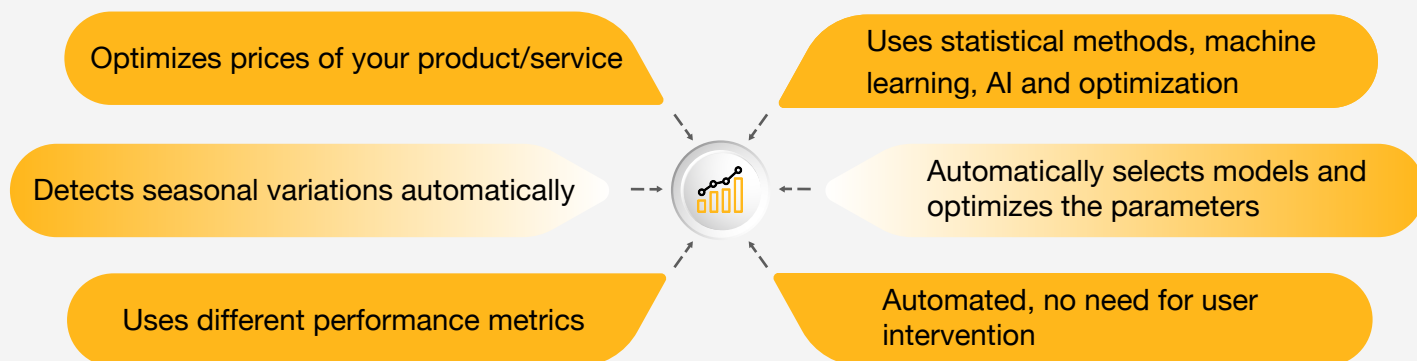


PriceOpt combines time series methods, machine learning, artificial intelligence and optimization to determine the prices of products and services. It automatically updates all of its models and determines the optimal methods and parameters.

## Product Functionality



## Advantages

- Single platform for your pricing needs
- Control your system through simple and effective user interface
- Automatically detects seasonality and updates the models and model parameters



**Improve your performance and efficiency!**



**Integrate PriceOpt with your decision processes:**

- Sales and Operations
- Financial Planning
- Purchasing
- Logistics and Customer Deliveries
- Inventory Management
- Production

**You need a solution that can do more than just help you get from A to B.**



## **Optimize Your Operations**

**Increase Revenues by:**

- More accurate price forecasts
- More precise market analysis
- Improve future visibility of markets

**Increase profitability by:**

- Analyzing future trends and scenarios
- Incorporating economic and demographic factors
- Incorporating the forecasts and prices in your strategy, tactics and plans

## **Increased Customer Satisfaction/Service Levels**

**By improved pricing, we provide:**

- Better understanding of the markets we serve
- Better understanding of the product/service life cycle
- Ability to have better decisions



## **Customization**

**Every organization has its own needs, we deliver customized solutions.**