

SmartOpt



Our Story

SmartOpt is a deep technology company that integrates machine learning (ML) and artificial intelligence (AI) with optimization for the end-to-end supply chain management.

SmartOpt purely focuses on 'data optimization', 'data-driven innovation' and 'business outcomes, performance and success' where our customer profits/saves extra approx. %30 (and for some case more than %30) by using our tools and products. We optimize supply chain and logistics operations to decrease costs, save time and increase operational efficiency. We also consult our customers on the best and efficient solutions to ensure we deliver what we promised.



Your Strategic Partner

At SmartOpt, we understand that change is not always easy. We help companies of all sizes to respond to industry necessities to stay competitive. Our main goal is to transfer innovative academic research to actionable solutions.

Our team of experts is ready to work with you for developing strategic solutions.

Our approach enables:

- Demand forecasting and planning
- A holistic view of the supply chain including suppliers and customers
- Industry 4.0 requirements



Our Technology

SmartOpt uses state-of-the-art statistical analysis, machine learning, artificial intelligence, and modeling optimization technologies to deliver customizable solutions to end-to-end supply chain management. We use our own libraries in delivering effective solutions.

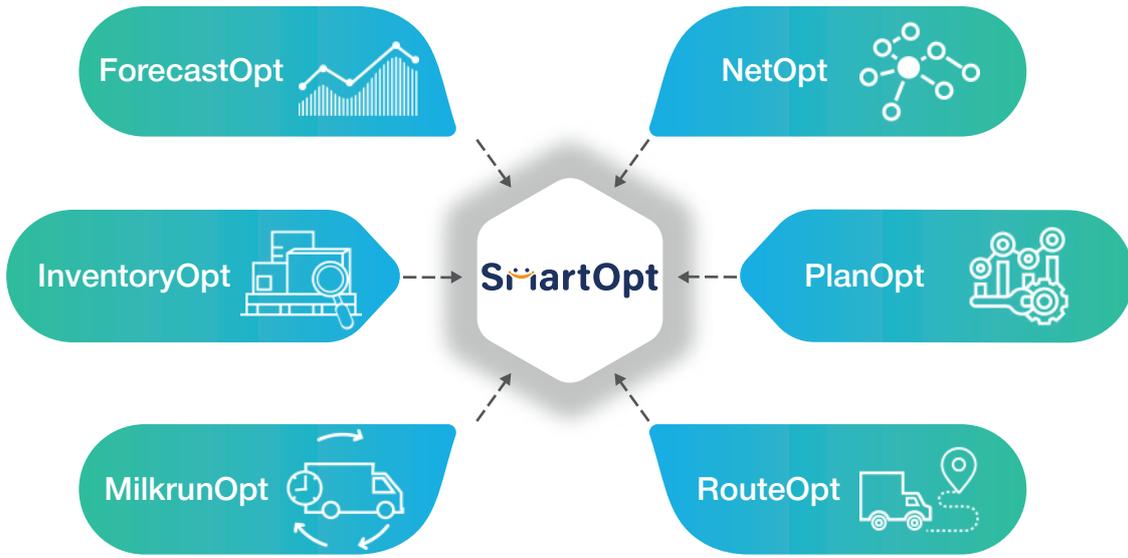
Supply Chain Optimization is becoming increasingly critical in today's highly competitive manufacturing environment as a means to bring higher value to potential customers (in various sectors like Logistics, FMCG, Health, Defense, Manufacturing, OEM, Oil&Gas, Banking, Aviation) with a method that reaches into the customers' plants and it's becoming more important, and more challenging due to its increased complexity. Companies are looking for ways to complete the supply chain optimization process, minimize costs, increase customer satisfaction and improve overall performance, and this is where SmartOpt introduces itself with its in-house developed software and algorithms.



Our Products

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Our Investors

We're backed by top VCs and C-Level professionals/angel investors.



Headquartered in İstanbul, Turkey was founded by Prof Dr. Metin Türkay, Professor of Industrial Engineering at Koç University, and Soner Babüroğlu, who serves as the company's CEO.

From Raw Data to Smart Work!

Relax and enjoy SmartOpt's optimization solutions for better productivity. We consult our customers to choose the most suitable products and solutions for their needs.